



*“Quality Child Care ... Good Beginnings Never End”*

## ATTENTION: North Country Employers

According to a Cornell University’s Linking Economic Development & Child Care Research Project study, Child Care & Parent Productivity: Making the Business Case, child care issues have a significant impact on employee productivity.

- An American Business Collaboration report indicates that 63% of employees experienced improved productivity when they had quality dependent care options.
- 29% of employed parents experienced some type of child care breakdown in the last 90 days resulting in absenteeism, tardiness and reduced concentration at work.
- The average American parent loses between 9 and 13 days of work per year because of child care related issues.
- Did you have employees miss any work days in the last year because of child care issues? *If so, we can help!*
- Do you offer assistance to your employees relating to child care issues? *If not, we can help you get started!*
- Did you know the St. Lawrence Child Care Council can help your employees identify quality child care options/arrangements in their communities? *We do ... free of charge!*
- Did you know we can help your employees determine if they qualify for assistance to help pay for child care? *We do ... and it's free of charge too!*
- Would you like more information how we can help YOU help YOUR employees with child care related issues? *We thought you would!*

For more information please contact Bruce Stewart, Executive Director or Dee Burlingame, Program & Quality Assurance Coordinator of the St. Lawrence Child Care Council.